

# Live+ Livestream: Ideas In Action

Collaborate with Monitor's editors to curate your very own Live+ livestream! Monitor's livestream events offer a "live" virtual platform for equipment finance professionals to engage in the most important current issues impacting our industry. Whether a panel of experts or a one-on-one interview, these livestreams are attended live by hundreds of professionals and then distributed to Monitor's 15,000+ subscribers via E-News, dedicated email, website and social media.

## Includes:

### Panelist/Moderator Role

Feature your executive as a thought leader on a live panel or as a moderator for the event.

### Introductory Script

A 50-word company overview read by the host at the start of the livestream.

### Company Branding

Logo placement during the livestream and across all event promotions. Incorporate up to three branded slides or a 1-minute company video.

### Attendee List

Full livestream attendee list provided for follow-up opportunities and lead generation.

### Social Media Post

A branded social media post to Monitor's 9,000+ followers.

### E-News Feature

Your livestream featured in Monitor's Daily E-News for added visibility.

### Dedicated Livestream Email

An exclusive email sent to Monitor's 15,000+ subscribers to promote your event.

## The Value of Monitor's Live+ Livestreams

### High Perceived Value

Live events are seen as premium experiences, elevating brand credibility.

### Real-Time Engagement & Community Connection

Reach professionals live in an interactive setting and become part of industry-defining conversations.

### Multi-Channel Distribution

Extended reach through dedicated email, E-News, website and social media promotion.

**Investment: \$3,995**



**Data validation: The secret sauce for seamless automation**

A Monitor Livestream | May 22, 2025 | 1:00 p.m. EST  
*In Partnership with Northteq*

[Click Here to Register!](#)

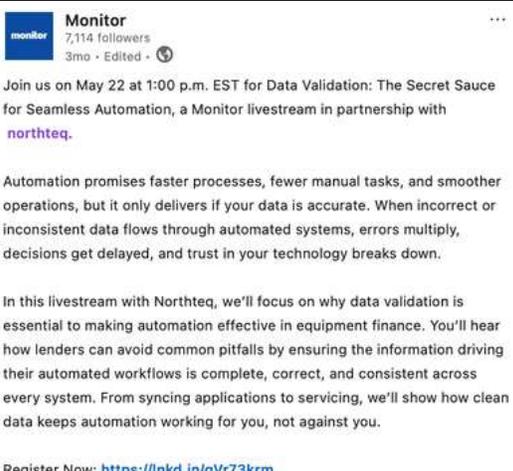
Automation promises faster processes, fewer manual tasks, and smoother operations, but it only delivers if your data is accurate. When incorrect or inconsistent data flows through automated systems, errors multiply, decisions get delayed, and trust in your technology breaks down.

In this webinar with Northteq and Monitor Daily, we'll focus on why data validation is essential to making automation effective in equipment finance. You'll hear how lenders can avoid common pitfalls by ensuring the information driving their automated workflows is complete, correct, and consistent across every system.

From syncing applications to servicing, we'll show how clean data keeps automation working for you, not against you.



**Moderator (Middle)**  
Kristian Dolan, Northteq



**Monitor**  
7,114 followers  
3mo · Edited · 🌐

Join us on May 22 at 1:00 p.m. EST for Data Validation: The Secret Sauce for Seamless Automation, a Monitor livestream in partnership with [northteq](#).

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Register Now: <https://lnkd.in/gVr73krm>