

Podcasts: Conversations That Count

Monitor's Podcast+ series brings the voices of the equipment finance industry directly to its audience. Each episode features conversations with industry leaders on the issues, innovations, and strategies shaping the market. Distributed through YouTube, MonitorDaily.com, Apple Podcasts and Spotify and promoted to Monitor's 15,000+ subscribers, Podcast+ combines editorial credibility with multi-platform reach to position your brand as part of the industry conversation.

Includes:

Dedicated Podcast Episode

15–30 minutes featuring your company's exclusive content with questions developed with Monitor's editorial team

Companion Q&A Article

A written feature on Monitor's site that extends the conversation and reinforces your message.

Dedicated Podcast Email

A dedicated email sent to 15,000+ subscribers spotlighting your podcast episode.

Social Media Post

A branded social media post to Monitor's 9,000+ followers.

E-News Feature

Your episode promoted in Monitor's Daily E-News for one full week.

Company Branding (Optional)

Add a 30-second promotional video or company logo with a 30-second voiceover for added exposure.

The Value of Monitor's Podcasts

Cross-Platform Reach

Distribution on Monitor's site, Apple Podcasts, YouTube, Spotify, E-News, dedicated email and social media.

Community Positioning & Credibility

Demonstrate commitment to industry dialogue & benefit from Monitor's decades-long reputation as the industry's voice.

Multi-Format Content

Audio, video and written Q&A provide multiple ways for audiences to engage.

Investment: \$1,995

Monitor Podcast: Modernizing Underwriting in Equipment Finance: AI, Data & Real Results

Traditional underwriting in equipment finance is holding lenders back — manual data entry, inconsistent decision-making and limited data access are costing time and deals.

In this episode of the Monitor Podcast, Editor-in-Chief Rita Garwood talks with Carolina Patiño, Product Manager at Kin Analytics, about how lenders are using automation, AI, and predictive analytics to modernize underwriting and drive real results.

Listen to hear:

- Where legacy workflows are still failing
- The tools driving speed and smarter credit decisions
- How alternative data is shaping new credit models
- What successful modernization looks like — from first step to full-scale



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They discuss:

- The top challenges with traditional underwriting
- The role of automation, predictive analytics, and alternative data
- Where manual processes still dominate—and why
- How leading lenders are getting results from tech-driven transformation
- What it takes to balance innovation with compliance

If you're looking to streamline credit processes, improve approval rates, or scale without overloading your team, this episode is for you.

Listen to the podcast: <https://lnkd.in/gNcFQrh4>

Read the article: <https://lnkd.in/giFwvMwp>