Converge: The Virtual Experience

Converge: The Virtual Experience is Monitor's flagship virtual event designed to tackle the equipment finance industry's most pressing challenges through focused, collaborative working sessions. More than a traditional conference, Converge brings industry leaders together to examine real-world issues, share insights and develop practical solutions through facilitated discussions and targeted breakout sessions. **Converge will be hosted twice in 2027, with events taking place March 18, 2027 and Fall 2027.**

For sponsors, Converge offers a unique opportunity to position your brand at the center of high-value industry conversations. Sponsorship packages integrate your brand throughout the attendee experience before, during and after the event, creating meaningful visibility while aligning your company with innovation and progress in equipment finance.

Sponosorship Opportunities:

Event Intro Sponsor (Investment: $2,995)
Kick off the Converge with your brand front and center through a custom intro and attendee engagement.

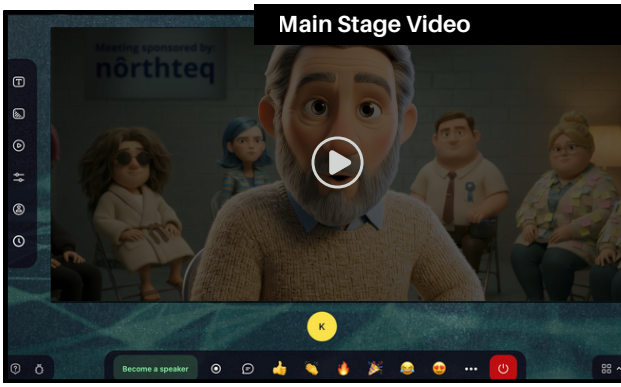
Playbook Sponsor (Investment: $3,595)
Align your brand with the Converge Playbook and maximize visibility before, during, and after the event.

Breakout Session Sponsor (Investment: $2,195)
Showcase your brand before breakout sessions with a branded breakout room.

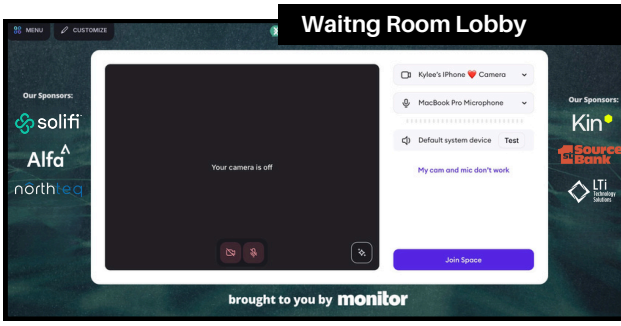
Break Sponsor (Investment: $1,495)
Showcase your brand during scheduled breaks with a commercial or short video played for Converge attendees.

Logo Sponsor (Investment: $550)
Build brand awareness with consistent logo placement across event channels.

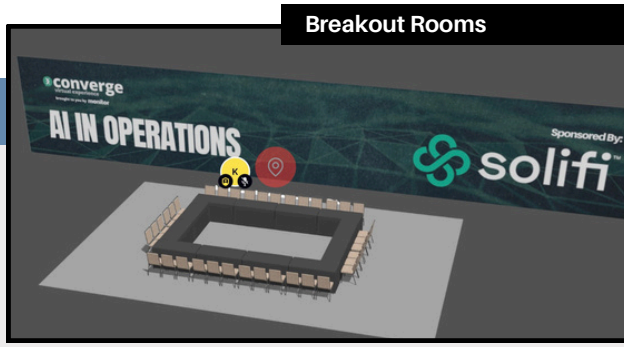
Main Stage Video



Waitng Room Lobby



Breakout Rooms



Promotion Email



For more information, Contact Susie Angelucci at 484-459-3016 or email susie.angelucci@monitordaily.com