

Dedicated Email: Amplify Your Story

Our list. Our credibility. Your brand.

Monitor's Dedicated Email delivers your company's message directly to more than 15,000 subscribers — in a stand-alone exclusive email that is not part of the daily E-News. This exclusive format ensures your message receives full attention from the equipment finance community's most influential professionals.

Includes:

Your Company's Message

Your company's message delivered in an exclusive email to Monitor's 15k e-news subscribers.

E-News Featured Sponsor

Highlighted in Monitor's e-news for 5 days.

The Value of Dedicated Email

Exclusive Exposure

A stand-alone communication that ensures your message isn't competing for attention.

Extended Visibility

Five days of E-News features keep your message top-of-mind.

Brand Authority

Position your company as a leader by aligning with Monitor's trusted reputation.

Top-of-Funnel Awareness

Build visibility with new audiences while strengthening recognition with existing contacts.

[Click Here to View A Sample](#)

For more information, Contact Susie Angelucci at 484-459-3016 or email susie.angelucci@monitordaily.com

A MESSAGE FROM OUR SPONSOR



A MESSAGE FROM KIN ANALYTICS

Buy or build? Both answers are outdated.

A proven technology base. A layer of customization shaped around your equipment finance business.

[MEET THE SOLUTION →](#)

Nobody said you had to choose.

Every equipment finance lender faces the same decision: buy or build? Buying gets you live quickly and affordably, but you inherit someone else's roadmap. The capability your credit team needs next quarter arrives when your vendor decides it does.

Building gives you something shaped around how your business actually runs. Until recently, it also came at a cost most lenders could not justify.

AI is changing that equation, bringing purpose-built technology back into the conversation. But choosing the technology is only part of the decision.

Being able to build is not the same as knowing what to build.

The hard part is identifying the right problem. What does your credit team need to accomplish? Where does the current process get in the way? Which changes would make a meaningful difference?

At Kin, we identify the problem, translate it into technology, and shape it to your business. We bring nearly a decade in equipment finance, inside the systems you already run.

The answer can be both: a proven technology base you do not have to construct, plus a layer of customization that fits from day one and keeps fitting as your business changes.

Underwriting Intelligence

Beyond the Headlines:

Thought Leaders of the Equipment Finance Ecosystem



From "Almost" to
"Approved"—NFS Delivers

NFS Capital keeps your deal on track with quick credit decisions, problem-solving structures, and reliable speed to close. [Contact NFS Here!](#)

Beyond Rip and Replace: A Smarter Path to Equipment Finance Modernization
Odessa's Campbell Clout on why

Commercial Finance Isn't Consumer Credit — Until It Is
As state disclosure mandates and federal reporting rules blur the lines