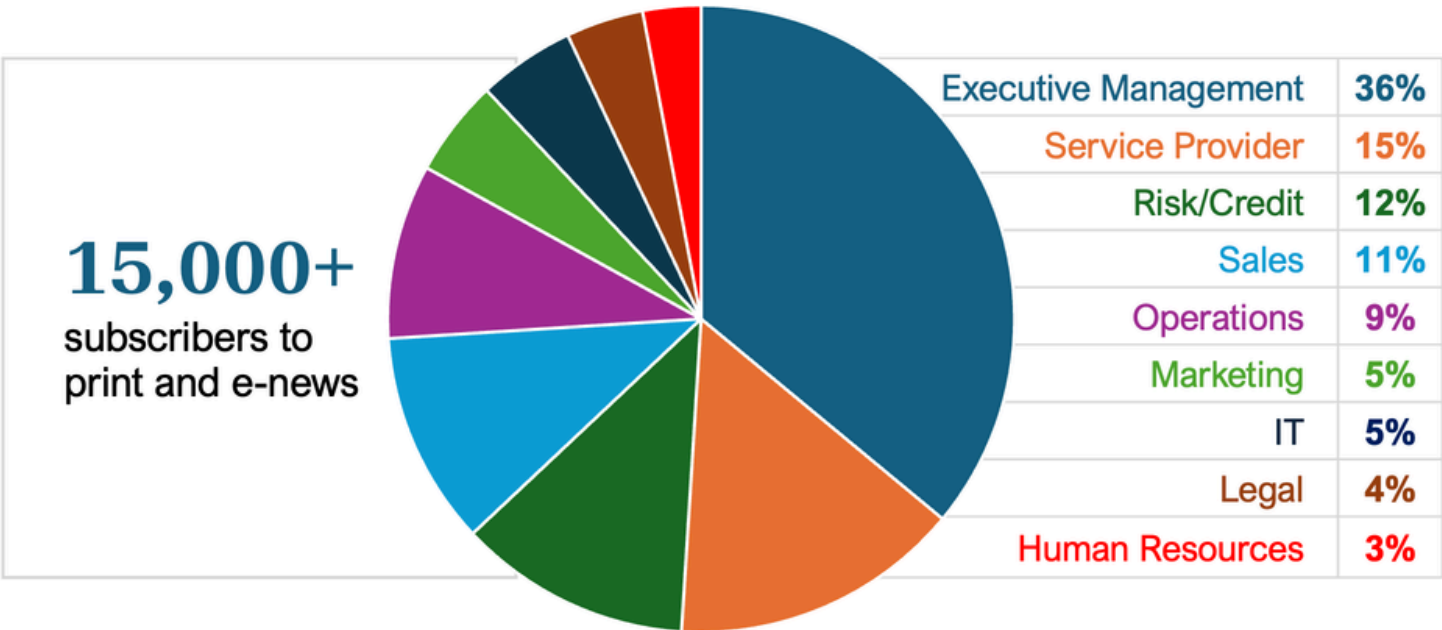


Decision Makers Depend on Monitor

Monitor's audience is comprised of over 15,000 loyal equipment finance industry executives, institutional capital providers, next generation leaders, third-party originators, advisors, service providers and more. Our solutions are delivered through a variety of platforms but assemble to deliver a single powerful value element:

We're the daily driver of better business decision making in the commercial equipment finance industry.

Audience Breakdown



Segments



83%
of industry senior executives are subscribed to Monitor publications

71%
of industry senior executives interact with Monitor publications at least 3x per week

64%
of our subscriber list has been subscribed for over 10 years