

Podcasts: Conversations That Count

Monitor's Podcast+ series brings the voices of the equipment finance industry directly to its audience. Each episode features conversations with industry leaders on the issues, innovations, and strategies shaping the market. Distributed through YouTube, MonitorDaily.com, Apple Podcasts and Spotify and promoted to Monitor's 15,000+ subscribers, Podcast+ combines editorial credibility with multi-platform reach to position your brand as part of the industry conversation.

Includes:

Dedicated Podcast Episode

15–30 minutes featuring your company's exclusive content with questions developed with Monitor's editorial team

Companion Q&A Article

A written feature on Monitor's site that extends the conversation and reinforces your message.

Dedicated Podcast Email

A dedicated email sent to 15,000+ subscribers spotlighting your podcast episode.

Social Media Post

A branded social media post to Monitor's 10,500+ followers.

E-News Feature

Your episode promoted in Monitor's Daily E-News for one full week.

Company Branding (Optional)

Add a 30-second promotional video or company logo with a 30-second voiceover for added exposure.

The Value of Monitor's Podcasts

Cross-Platform Reach

Distribution on Monitor's site, Apple Podcasts, YouTube, Spotify, E-News, dedicated email and social media.

Community Positioning & Credibility

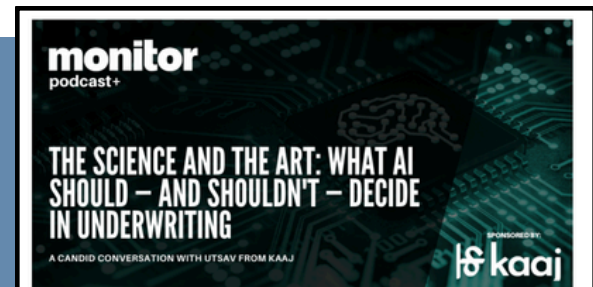
Demonstrate commitment to industry dialogue & benefit from Monitor's decades-long reputation as the industry's voice.

Multi-Format Content

Audio, video and written Q&A provide multiple ways for audiences to engage.

Investment: \$2,295

Click Here to View A Sample



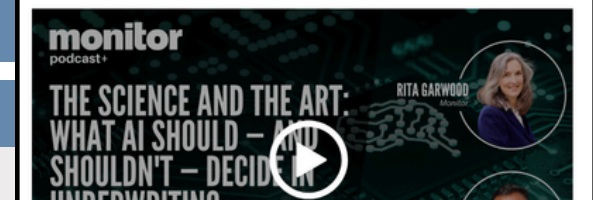
New Episode: The Science and the Art: What AI Should — and Shouldn't — Decide in Underwriting

It takes underwriters roughly the same amount of time to process a \$50,000 deal as a \$5 million one. That broken economics is exactly the problem Utsav, Founder and CEO of Kaaj, set out to solve — bringing a decade of AI and machine learning experience from Uber and Cruise into one of the most complex corners of finance.

On this episode of the Monitor Podcast, Editor-in-Chief Rita Garwood talks with Utsav about where time actually disappears between an application landing and a credit decision, the difference between shortening turnaround time and rushing credit judgment, and how equipment finance leaders can separate a genuinely scalable AI system from an impressive demo.

In this episode, you'll hear:

- What deploying AI at massive scale taught Utsav about speed, messy data, and real consequences
- Why the "science" of a deal can be automated — but the "art" shouldn't be
- What data lenders should insist on owning
- The smallest credible AI pilot a lender can run in the next 90 days



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Read the Article: <https://lnkd.in/gHqfPQQe>

Watch the Podcast: <https://lnkd.in/gt9RQ7y6>

Listen to the Podcast: <https://lnkd.in/geUmbf3E>

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