

Magazine: There is No Substitute



15,000 Strong.

Monitor Magazine — available in print, flipbook, and digital formats — reaches virtually every decision-maker in equipment finance, with more than 15,000 industry participants engaging with each edition. In addition to subscriber circulation, Monitor is distributed at major industry conferences throughout the year, giving advertisers extended reach at the sector's most influential gatherings.

Published seven times annually, Monitor combines must-read rankings, special issues, and in-depth coverage of market trends.

Our issue editions include:

Rankings:

- Monitor 100
- Monitor 101+
- Top 30 Independents
- Top 40 Vendor
- Asset Classes
- Bank 50

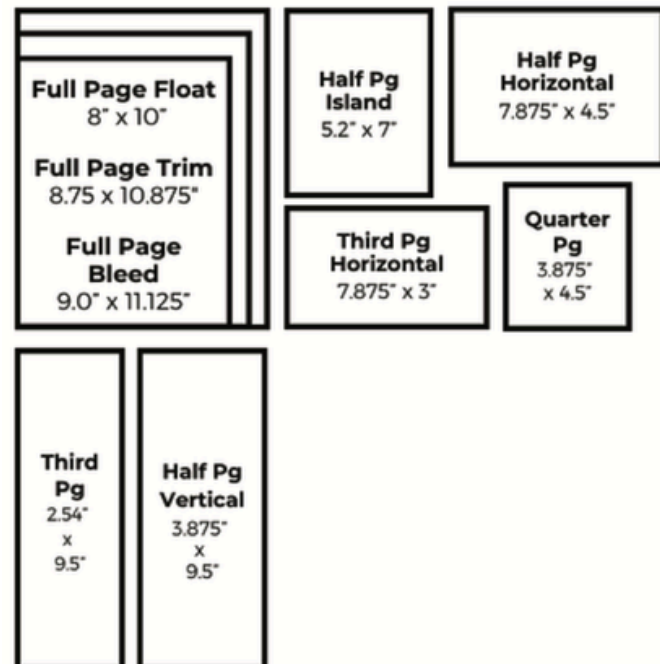
Recognitions:

- Best Companies
- NextGen
- Most Influential
- Top Women

Rates & Specs

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Half Page Island	\$2,770	\$2,570	\$2,425	\$2,380	\$2,340	\$2,305	\$2,265
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