

Social Media: Visibility With Our Network

We have two offerings that elevate your brand to growing list of 10,500+ followers, a “shared link” or a “shared post”. Both options include your content being featured on LinkedIn alongside our ongoing daily content.

Social Share

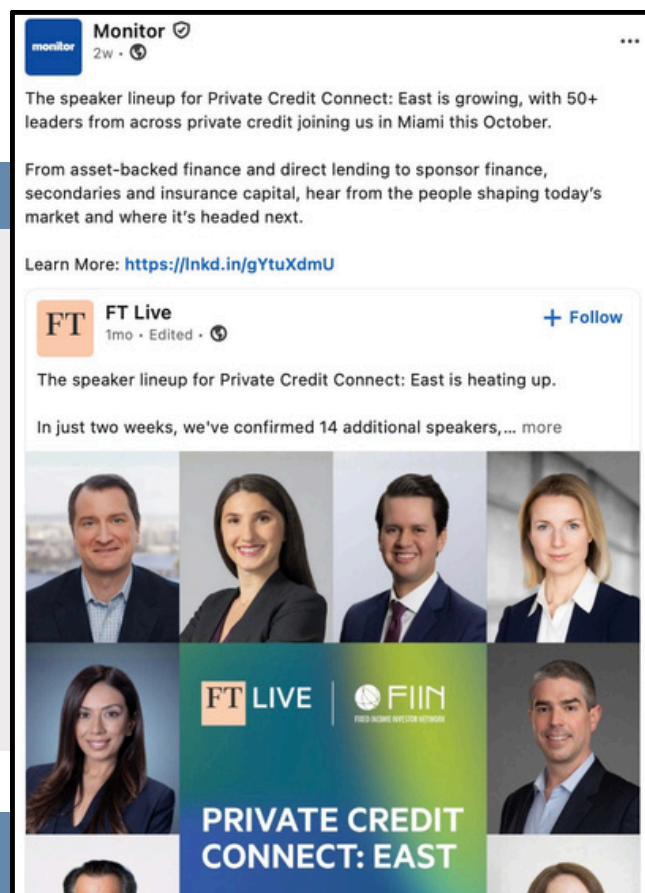
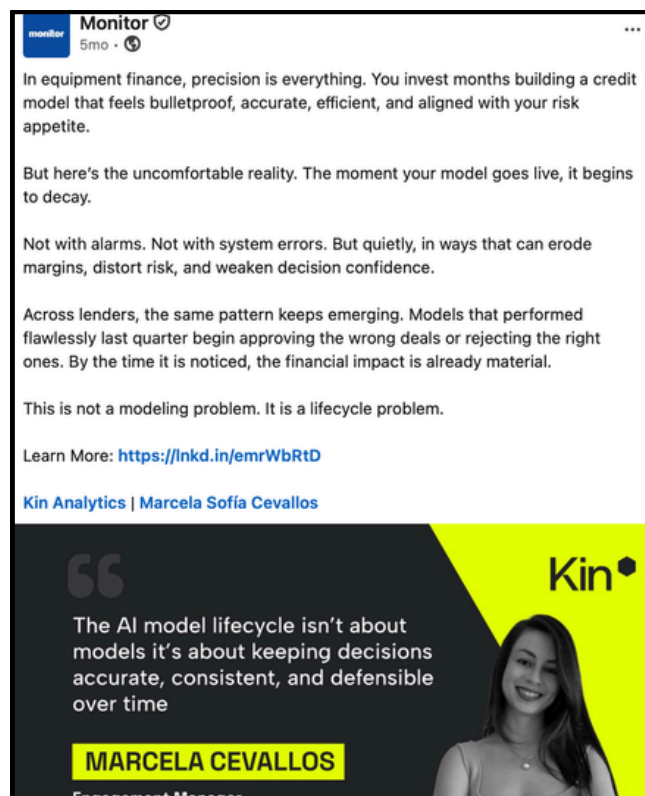
How It Works: Monitor helps extend the reach of your company’s content by sharing it with our engaged LinkedIn and Facebook audiences.

Your social share can direct readers to content on your website — such as a blog post, press release, product announcement, new service page or thought leadership article — or amplify an existing post from your company’s social media channels.

It’s a simple way to put your message in front of equipment finance professionals and drive additional visibility, engagement and traffic.

What You Provide: A link to your website content or original social media post, a graphic when applicable and up to 50 words of suggested copy to provide context, highlight your key message or reinforce the content being shared.

[Click Here to View A Sample](#)



The Value of Social Media

Expanded Reach

Access a growing audience of 10,500+ equipment finance professionals.

Community Integration

Appear directly in the daily feed industry professionals are already scrolling, liking, and sharing.

Consistent Reinforcement

Keep your brand top of mind by appearing regularly alongside Monitor’s respected industry updates.

Investment: \$995/Post