LeadHER: Connect With a Community That Matters

LeadHER gives your company an opportunity to connect with a highly engaged community of professionals who are actively investing in leadership, professional growth and meaningful industry relationships. More than a single event, LeadHER is designed to create an ongoing community — bringing people together through live experiences, continued learning, conversations and connections throughout the year.

For brands, that creates an opportunity to become part of something deeper than a traditional sponsorship. Your company is positioned alongside a leadership platform built around authentic conversation, development and connection, allowing you to demonstrate your commitment to the people helping move the equipment finance industry forward.

Through LeadHER, your brand can build visibility with current and emerging leaders while supporting experiences that participants genuinely value. Rather than simply putting your logo in front of an audience, L

The Value of LeadHER

Connect With an Engaged Leadership Community
Reach professionals who are actively seeking opportunities to learn, grow, build relationships and advance within the equipment finance industry.

Go Beyond Traditional Sponsorship
Become part of the LeadHER experience rather than simply advertising around it, creating more natural and memorable opportunities for your brand to connect with attendees and the broader community.

Strengthen Talent & Employer Positioning
Demonstrate your organization's commitment to investing in people, developing leaders and supporting the future of the industry.

Reach Leaders at Every Stage
Build awareness among established executives, rising leaders and professionals developing the skills and relationships that will shape the next generation of equipment finance leadership.















June 14-16, 2027 | Philadelphia, PA

For more information, Contact Susie Angelucci at 484-459-3016 or email susie.angelucci@monitordaily.com

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