# Editorial Calendar

| ISSUE | DATES | PRINT FOCUS | FEATURES | BONUS DISTRIBUTION |
|---|---|---|---|---|
| **JAN/FEB** | Space: 1/19<br>Materials: 1/22 | **Best Companies** | • Best Companies<br>• 2027 Asset Class Outlooks | • Various Industry Conferences throughout the Year |
| **MAR/APR** | Space: 3/1<br>Materials: 3/5 | **Funding Sources / Top 30 Independents** | • Annual Ranking of Top 30 Independents<br>• Funding Sources / Capital Markets<br>• Buy Side Update / M&A Outlook | • ELFA Funding<br>• NEFA Spring<br>• AACFB Annual |
| **MAY/JUN** | Space: 5/3<br>Materials: 5/7 | **NextGen / Vendor Finance** | • Annual Vendor Rankings<br>• 2027 Next Generation Profiles & Insights | • Various Industry Conferences throughout the Year |
| **MONITOR 100** | Space: 6/2<br>Materials: 6/4 | **Monitor 100** | • Rankings by Assets, Volume, and More<br>• Comprehensive Analysis & Dimensioning | • Various Industry Conferences throughout the Year |
| **JUL/AUG** | Space: 7/6<br>Materials: 7/9 | **Monitor 101+ / Market Leaders** | • Ranking of 101+ Largest Companies in EF<br>• Market Leaders in Top 5 Asset Classes | • AACFB Commercial Financing Expo |
| **SEPT/OCT** | Space: 8/30<br>Materials: 9/3 | **2027-28 Annual Funding & Services Directory** | • Guide to Funding Sources, Service Providers, and Technologies Serving the Equipment Finance Industry | • Various Industry Conferences throughout the Year |
| **SEPT/OCT** | Space: 9/7<br>Materials: 9/10 | **Fall Conference / Most Influential** | • Most Influential People in Equipment Finance | • ELFA Annual Conference<br>• NEFA Fall Conference |
| **NOV/DEC** | Space: 10/4<br>Materials: 10/8 | **Top Women in EF / Bank 50** | • 2027 Top Women in EF Profiles<br>• Ranking of the Top 50 U.S. Bank Affiliates<br>• Views from the Top Women in EF | • Various Industry Conferences throughout the Year |